

Munich/Frankfurt, 9th May 2014

**Radisson Blu & Park Inn by Radisson team up with eTourEurope
Overnight guests get to plug in their cars free of charge**

Report to reception. Recharge. Relax. Environmentally and user friendly! The hotel brands Radisson Blu and Park Inn by Radisson are fully geared up for their supporting role in the first ever eTourEurope – the transnational electric car rally to take place across Europe from 17th to 26th May 2014. Overnight hotel guests in Germany have been recharging their electric cars at E-car charge stations available at the hotels of both brands since May 2012 without incurring any additional costs.

With eTourEurope the spotlight is on E-mobility in Europe. E-cars are the exclusive participants in the rally which runs for nine days with nine European cities forming the destinations for the participants. Munich is the start and finish. The total distance covered is 4,200 kilometres.

“Electric cars are the future”, is the emphatic word from Willem van der Zee, Area Vice President Central Europe of the Rezidor Hotel Group. Rezidor was the frontrunner when it came to installing E-car charge stations at its own locations in Germany. Here nine Radisson Blu and five Park Inn by Radisson hotels have charging terminals at the disposal of their guests in the parking areas. “This environmentally-friendly service to our guests underscores our company’s mission statement consistently orientated towards sustainability.” Twenty years ago the globally operating hotel group already initiated a comprehensive and multi-award-winning ‘Responsible Business Programme’.

As a sponsoring partner of eTourEurope, Rezidor is making available overnight options at the finish of a total of seven stages. The longest daily stage is 450 kilometres. The hotels where the drivers can recuperate and relax are as follows: Park Inn by Radisson Munich East, Radisson Blu Hotel Paris Charles de Gaulle Airport, Radisson Blu Hotel Amsterdam Airport, Radisson Blu Hotel Hamburg, Radisson Blu Hotel Berlin and Park Inn by Radisson Uno City Vienna.

In Germany, for example, the E-car charge stations are run in collaboration with RWE Power – one of the leading energy production and generation companies in Germany – with electricity from renewable energy sources. Hotel guests like those participating in eTourEurope will park their car in the garage as usual, plug the charger into the respective station and when checking in at reception and arrange to have the recharge service, which is included in the overnight stay activated. Safe and convenient! “Our service is fast, unflawed and uncomplicated and the search for the next e-‘filling station’ is taken care of,” comments Willem van der Zee. “While

you're relaxing in the spa or are fast asleep in your suite, your E-speedster is getting ready for the start and effortlessly at that."

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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel groups. The Carlson Rezidor portfolio includes more than 1,340 hotels in operation and under development with a footprint spanning more than 105 countries and territories and a powerful set of global brands including Quorvus Collection, Radisson Blu®, Radisson®, Radisson Red, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. Carlson Rezidor plans to grow its portfolio to nearly 1,500 hotels in operation and under development by 2015. In most hotels, guests can benefit from Club CarlsonSM, one of the most rewarding loyalty programs in the world. Carlson Rezidor and its brands employ 88,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, Minn., and Brussels, Belgium.

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